



## Keep Our Beaches Clean Infomercial

Global United For A Better Life Foundation is committed to cause an impact in our beaches, by exposing the importance of keeping them all clean, through an infomercial that will be professionally conformed and then distributed among airports, local government offices, malls and commercial centers and even the airlines.

It is no secret that more than 76 million people visit the US every year, according to the infographic published by [The Department Of State on February 25th, 2019](#).

With so many people visiting our country and enjoying our beaches with no direction from locals on how to maintain the place, many beaches are getting contaminated with food leftovers, discartable plates and cups, utensils, bottles,cans, cigarette buds and just to top it off, *with the new Pandemic situation, our beaches are becoming the target trash site of gloves and surgical face mask.*

We can definitely not blame foreigners only; for the trash surge happening on the beaches, but it is our focus, here in Global United For A Better Life Foundation, to bring consciousness to those locals and specially those coming from abroad about how serious it is to litter our beaches.



According to Christina Zdanowics; correspondent for CNN Travel online, in her article updated May 11th 2020: [“Coco Beach in Florida is cracking down after 12,000 pounds trash hauled from its beaches”](#)

“While a lot of visitors did the right thing and disposed of their trash in cans, others left their items strewn on the beach, according to [Keep Brevard Beautiful](#).” says Christina.

While this is just one example out of the multiple beach sites being affected, it is imperative to unite efforts, implement a tactic and run with the message that we care for our beaches and we will educate the world on what to do and why it needs to be done.

The project:

Keep our beaches clean infomercial is a professionally done video clip that speaks to our tourists the reason why littering is detrimental to our beaches and what to do to enjoy the beach while keeping it clean. “*Repetition is the mother of learning*”, some say, and making foreigners and locals aware of the fines the local government charges for littering on the beach will at least make people think twice before leaving any waste behind. This infomercial will also give solutions to avoid pollution, collaborate on picking up garbage and how to join events to clean beaches with other non profit organizations.

We have made known the total amount of making this infomercial a reality. A total of \$21,414 as you may be able to read the detail at the bottom of this presentation.



BUDGET TOPSHEET				
<b>Production Co.</b>	Onico LLC		<b>Producers</b>	Olivier Nicolas
<b>Project Title</b>	GU Beach Preservation		<b>Union/Non</b>	Non Union
<b>Budget Date</b>	April 1st 2020		<b>Prepared by</b>	Olivier Nicolas
<b>Shoot Days</b>		1.00	<b>Locations</b>	Beach
<b>ABOVE THE LINE</b>				
10-00	Development Costs	1		\$0
11-00	Story & Rights	1		\$0
12-00	Producer Unit	1		\$500
13-00	Director & Staff	1		\$1,700
14-00	Cast	1		\$2,300
15-00	Travel & Living	1		\$0
<b>Total Above the Line</b>				<b>\$4,500</b>



PRODUCTION EXPENSES					
20-00	Production Staff	2			\$1,500
21-00	Extra Talent	2			\$200
22-00	Set Design	2			\$700
23-00	Set Construction	2			\$0
24-00	Set Pre-rig & Strike	2			\$0
25-00	Set Operations	2			\$0
26-00	Set Dressing	2			\$0
27-00	Property	2			\$0
28-00	Wardrobe	2			\$500
29-00	Electric	2			\$600
30-00	Camera	2			\$6,550
31-00	Production Sound	2			\$500
32-00	Make-up & Hair	2			\$600
33-00	Transportation	2			\$0
34-00	Locations	2			\$1,600
35-00	Picture Vehicles & Animals	2			\$0
36-00	Special Effects	2			\$0
37-00	Visual Effects - Post	2			\$0
38-00	Film & Lab	2			\$200
39-00	BTL Travel	2			\$0
<b>Total Production</b>					<b>\$12,950</b>



POST-PRODUCTION EXPENSES				
45-00	Film Editing	3		\$800
46-00	Music	3		\$500
47-00	Visual Effects	3		\$0
48-00	Post Production Sound	3		\$0
49-00	Post Production Film & Lab	3		\$200
<b>Total Post Production</b>				<b>\$1,500</b>
OTHER EXPENSES				
55-00	Publicity	4		\$0
56-00	Legal & Accounting	4		\$0
57-00	General Expense	4		\$0
58-00	Insurance	4		\$0
<b>Total Other</b>				<b>\$0</b>
<b>Bond Fee</b>	3%			<b>\$569</b>
<b>Contingency</b>	10%			<b>\$1,895</b>
<b>GRAND TOTAL</b>				<b>\$21,414</b>

*“We can build a Global Awareness from and a Global View that will benefit all the communities on earth”*